



COMUNICATO STAMPA

SISAL, AVVIATO L'ITER DI QUOTAZIONE IN BORSA PRESENTATA A BORSA ITALIANA LA DOMANDA DI AMMISSIONE A QUOTAZIONE E A CONSOB LA RICHIESTA DI APPROVAZIONE DEL PROSPETTO INFORMATIVO

Milano, 12 ottobre 2021 - Sisal S.p.A. ("Sisal" o la "Società") ha presentato a Borsa Italiana S.p.A. la domanda di ammissione a quotazione delle proprie azioni ordinarie sul Mercato Telematico Azionario, organizzato e gestito da Borsa Italiana S.p.A. (sarà denominato, a partire dal 25 ottobre 2021, Euronext Milan), e ha richiesto a Consob l'autorizzazione alla pubblicazione del Prospetto Informativo relativo all'ammissione a quotazione delle azioni medesime.

L'operazione prevede un'offerta da realizzarsi mediante un Collocamento Istituzionale rivolto esclusivamente a investitori Istituzionali in Italia e all'estero, ai sensi della Regulation S dello United States Securities Act del 1933, come successivamente modificato, e negli Stati Uniti d'America, limitatamente ai Qualified Institutional Buyers ai sensi della Rule 144A dello United States Securities Act del 1933, di azioni poste in vendita dall'Azionista Venditore Schumann Investments S.A., indirettamente controllato da CVC Capital Partners. L'offerta prevede altresì la concessione di un'opzione *greenshoe* da parte dell'Azionista Venditore.

Joint Global Coordinators e Joint Bookrunners del Collocamento sono Deutsche Bank, Equita SIM, J.P. Morgan e UniCredit Corporate & Investment Banking, con quest'ultima che svolge inoltre il ruolo di Sponsor. Lazard agisce in qualità di Advisor Finanziario della Società.

Latham & Watkins agisce in qualità di Advisor Legale della Società, mentre Clifford Chance è l'Advisor Legale dei Joint Global Coordinators. Lo Studio Gattai Minoli Partners ha il ruolo di consulente legale per gli aspetti di Corporate Governance. La società incaricata della revisione legale dei conti di Sisal è PricewaterhouseCoopers.

L'operazione di collocamento sarà avviata compatibilmente con le condizioni di mercato e subordinatamente al rilascio del giudizio di ammissione a quotazione da parte di Borsa Italiana S.p.A. nonché al rilascio dell'autorizzazione alla pubblicazione del Prospetto Informativo da parte di Consob.

Sisal è uno dei principali operatori internazionali nel settore del gioco regolamentato ed è attualmente attiva in Italia, Marocco, Spagna e Turchia, con un'offerta che comprende lotterie, scommesse, giochi online e apparecchi da intrattenimento. La Società opera nel canale retail attraverso una rete di oltre 51.000 punti vendita, e su quello online con 1,8 milioni di consumatori.

Sisal ha realizzato nel primo semestre 2021 ricavi totali pari a 263,6 milioni di euro (+26,2% rispetto al primo semestre 2020) e un EBITDA di 99,5 milioni di euro (+49,2%).

*La strategia di Sisal poggia su tre pilastri: **la sostenibilità**, con un impegno costante sullo sviluppo del programma di Gioco Responsabile e attraverso l'offerta di un modello di intrattenimento sicuro e trasparente - **l'innovazione digitale**, grazie alla piattaforma di gioco all'avanguardia orientata all'omnicanalità e alle competenze per lo sviluppo in-house di software e applicazioni per cogliere le opportunità della transizione digitale - **l'internazionalizzazione**, con l'obiettivo di aggiudicarsi gare per nuove concessioni all'estero sulla base della solida expertise maturata.*

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have with respect thereto, the shares of the Company (the "Shares") have been subject to a product approval process, which has determined that such Shares are: (i) compatible with an end target market of retail investors and investors who meet the criteria of professional clients and eligible counterparties, each as defined in MiFID II; and (ii) eligible for distribution through all distribution channels as are permitted by MiFID II to such target market (the "Target Market Assessment"). Notwithstanding the Target Market Assessment, distributors should note that: the price of the Shares may decline and investors could lose all or part of their investment; the Shares offer no guaranteed income and no capital protection; and an investment in the Shares is compatible only with investors who do not need a guaranteed income or capital protection, who (either alone or in conjunction with an appropriate financial or other adviser) are capable of evaluating the merits and risks of such an investment and who have sufficient resources to be able to bear any losses that may result therefrom. The Target Market Assessment is without prejudice to the requirements of any contractual, legal or regulatory selling restrictions in relation to the offering. Furthermore, it is noted that, notwithstanding the Target Market Assessment, the joint global coordinators and joint bookrunners will only procure investors who meet the criteria of professional clients and eligible counterparties. For the avoidance of doubt, the Target Market Assessment does not constitute: (a) an assessment of suitability or appropriateness for the purposes of MiFID II; or (b) a recommendation to any investor or group of investors to invest in, or purchase, or take any other action whatsoever with respect to the Shares. Each distributor is responsible for undertaking its own target market assessment in respect of the Shares and determining appropriate distribution channels.

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