



## BUSINESS GOAL

GOYIELD is an innovative platform aiming at democratizing the access to **superior-yields to the vast public**, allowing through blockchain and crypto instruments, to invest in Special Situation Assets and Alternative Investments.

The vast public can access to this type of much yielding assets, through GOYIELD experience that combines: (I) capacity and facility to source deals through a vast network of asset-holders and opportunities; (II) first tier technical skills to due diligence sources deals granting to investors a risk-controlled environment; (III) access to stable sources of capital to anchor much sizable deals; (IV) use of a technology based platform which will make sure a secondary market is available to investors to monetize their deals.

## KEY SUCCESS FACTORS

Leverage on the long standing and breakthrough experience of our founders in alternative investments and proven turnaround/financial restructuring processes in Brazil, LATAM and globally as origination of our business

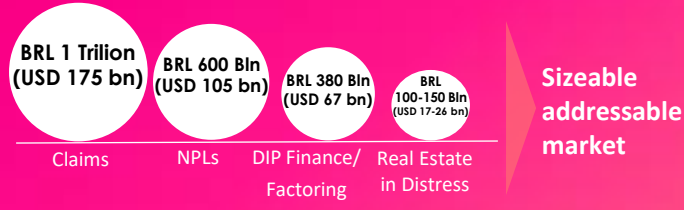
Capitalize on the vast experience and ecosystem of our technology partner on blockchain, cryptoasset and Decentralized Finance with a strong Dev team and network

Strong and diversified pipeline: Legal claims, NPLs Single Names/Portfolios, DIP Finance/Factoring, Real Estate in Distress + Other

Deep experience of the Management Team and strong external partnership (Legal, Regulatory and Compliance)

## MARKET

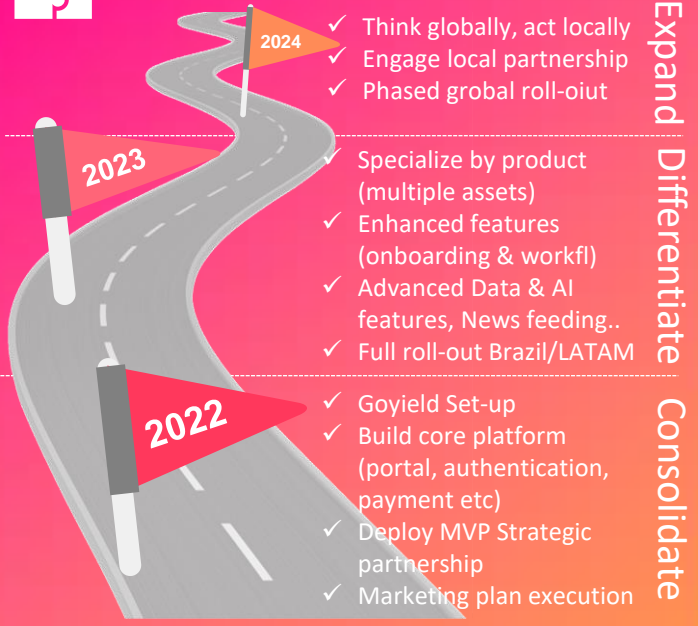
The return on a Distressed Asset over the last four years is higher than conventional fixed asset investments, such as the ones indexed to CDI in Brazil, Saving Accounts or pegged to Inflation rate index. The Special Situation and Alternative Investment Markets (SS&AIM) in Brazil have grown considerably in the last 15 Years



**An Estimated BRL 2.1 Trillion (USD 370 bn) in SS&AIM**

Source: Estimated Amount | FX rate USD/BRL 5.7

## ROADMAP



## OPERATING MODEL

### 01 The Deal

Determine the specific asset to tokenize and consider jurisdiction, types of shareholders, and the relevant regulations

### 02 Legal Structure

Determine the legal structure. Various options are available (ie. SPV)

### 03 Appropriate Technology

Choosing Blockchain protocol, Token configuration, setup token custody solution.

### 04 Token & Distribution

Creating a distribution plan and payment methods for potential investors to purchase the token. See on the dashboard the amount of funds raised.





## MANAGEMENT TEAM & ECOSYSTEM



**Salvatore Milanese**  
CEO and Co-Founder of Goyield

Founding Partner at Pantalica Partners Brazil, Paraguay and USA, one of the most renowned boutique Turnaround and Restructuring consulting firms in Latin America.



**Pasquale Sorgentone**  
CTO and Co-Founder of Goyield

CEO and founding partner of Business Changers and Future Value, one of the most acting and superior growing company in Italy in the domain of Cryptoasset and Defi consulting



**Bruno Monteiro de Carvalho**  
CFO/CSO and Co-Founder of Goyield

Founding partner of Pantalica Partners, with more than 16 years of experience in turnaround/financial restructuring processes, he was responsible for the financial restructuring area at PwC in 2013, where he worked in large turnaround processes within and outside the context of tender procedures



**COO and IT Advisory**  
Partner of Goyield

Senior Management expertise from Global Leading IT company with 25-years+ experience in the IT Industry with leading role in the Technology space



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